

CORPORATE PARTNERSHIP

# INVESTMENT PROSPECTUS

PD16 Business Hub • 2026 Founding Funder Opportunity

Fredericksburg • Spotsylvania • Stafford • Caroline • King George

## A Once-in-a-Generation Opportunity to Shape This Region's Economy

Planning District 16 is one of Virginia's fastest-growing regions. Thousands of small businesses are already here — employing neighbors, sponsoring community events, and reinvesting locally every single day. But for too long, they've been left to figure it out alone.

The **PD16 Business Hub** changes that. Launching February 20, 2026, the Hub is a free, regional resource for small businesses across PD16 — providing education, advising, peer networks, and pathways to contracts and capital. No fees. No gatekeeping. Just real support.

We are inviting a select group of **Founding Corporate Partners** to make this possible. There is no better time — and no better investment — in the community you serve.

*Until now, Planning District 16 has never had a dedicated, community-rooted small business hub focused specifically on retaining and sustaining the businesses already here — built by an entrepreneur, for entrepreneurs. That changes on February 20, 2026.*

## The Community You'd Be Investing In

**99.5%**

of Virginia businesses are small businesses

**1,700+**

entrepreneurs mentored by Hub founder

**\$68**

of every \$100 spent locally stays in the community

**5**

counties served across PD16

## What Your Investment Funds

The PD16 Business Hub is free to every business it serves. Every dollar of corporate partnership goes directly to program delivery — connecting small businesses to the education, advising, and opportunities they need to survive and grow.

Year One Program Budget		
Category	Cash Investment	In-Kind
Program Coordinator + Expert Advisors	\$40,000	—
Founder & Director (Latasha Brooks)	—	\$18,000
Workshops, Cohorts & Procurement Training	\$19,000	—
Food & Hospitality (\$500/session x 15)	\$7,500	\$6,000
Venue Offset (\$320/session x 15)	\$4,800	\$7,200
Marketing, Technology, Supplies & Admin	\$14,000	—
<b>TOTAL</b>	<b>\$85,300</b>	<b>\$31,200</b>

**Total Program Value (cash + in-kind): \$116,500**

### Corporate Partnership Levels

We are seeking **3 Founding Corporate Partners** to fully sustain Year One. Each level comes with meaningful visibility and recognition throughout the region.

LEVEL	INVESTMENT	YOUR IMPACT	RECOGNITION
<b>Anchor Partner</b>	<b>\$25,000+</b>	Funds a full program track (75+ entrepreneurs served)	Premier logo placement Naming rights to a program track Speaking opportunity at launch Featured in all Hub communications Annual impact report
<b>Regional Partner</b>	<b>\$10,000–\$24,999</b>	Funds advising series + cohort programming	Logo on website & materials Recognition at all Hub events Included in partner communications Annual impact report
<b>Community Partner</b>	<b>\$5,000–\$9,999</b>	Funds workshop series + networking events	Logo on website Recognition at Hub events Annual impact report
<b>Supporting Partner</b>	<b>\$1,000–\$4,999</b>	Direct support for entrepreneur access	Name listed as supporting partner Annual impact report

All partners receive a **mid-year progress update** and a **Year One Impact Report** — with full accounting of where every dollar went and what it produced.

### Why This Is Good for Your Business

<b>Brand Visibility</b> Reach entrepreneurs, business owners, and community leaders across 5 counties — your most engaged local audience.	<b>Community Leadership</b> Position your company as a true regional anchor — one that invests in the businesses already building this community.
<b>Employee Engagement</b> Opportunities to mentor, volunteer, and connect your team with the small business community in meaningful ways.	<b>Local Market Connection</b> Build relationships with the entrepreneurs who are your future customers, vendors, and partners.

### Our Year One Commitment to You

We measure impact. We report results. By December 2026, the PD16 Business Hub commits to:

<b>200+</b>	PD16 entrepreneurs trained
<b>300+</b>	Hours of free advising delivered
<b>50+</b>	Small businesses stabilized or launched
<b>25+</b>	Businesses prepared for procurement or capital access
<b>3</b>	Regional funding partners secured and sustained

### Who's Behind This Work

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**Latasha Brooks** — Founder, PD16 Business Hub

Latasha has spent 10 years building A&B Creative Event Center (est. 2016) into one of the region's most active small business venues. She has mentored over **1,700 entrepreneurs**, produced more than **700 events** across the East Coast, and built deep relationships with regional government, business, and nonprofit sectors.

She serves as **President of the NCMA Old Dominion Chapter** and as a **Board Member of the Fredericksburg Regional Chamber of Commerce**. She is also the Founder of **Global Business Women Trailblazers**, a federally recognized 501(c)(3) nonprofit.

*"We are already here. We are already doing this work. We're asking you to invest in making it sustainable."*

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## Governance & Accountability

The PD16 Business Hub is operated in partnership with **Global Business Women Trailblazers**, a federally recognized **501(c)(3) nonprofit**. Eligible contributions are tax-deductible. Nonprofit documentation, EIN, and program financials are available upon request.

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### Ready to Become a Founding Corporate Partner?

Founding partnership opportunities are limited.  
We'd love to schedule a conversation.

Latasha Brooks, Founder  
info@gbwt.org | Contactus@eventsabcreate.com  
540-915-0778 | pd16businesshub.com